

EXECUTIVE PROGRAMME OF THE ROAD -MAP FOR ACHIEVING INTRA-OIC TRADE TARGETS

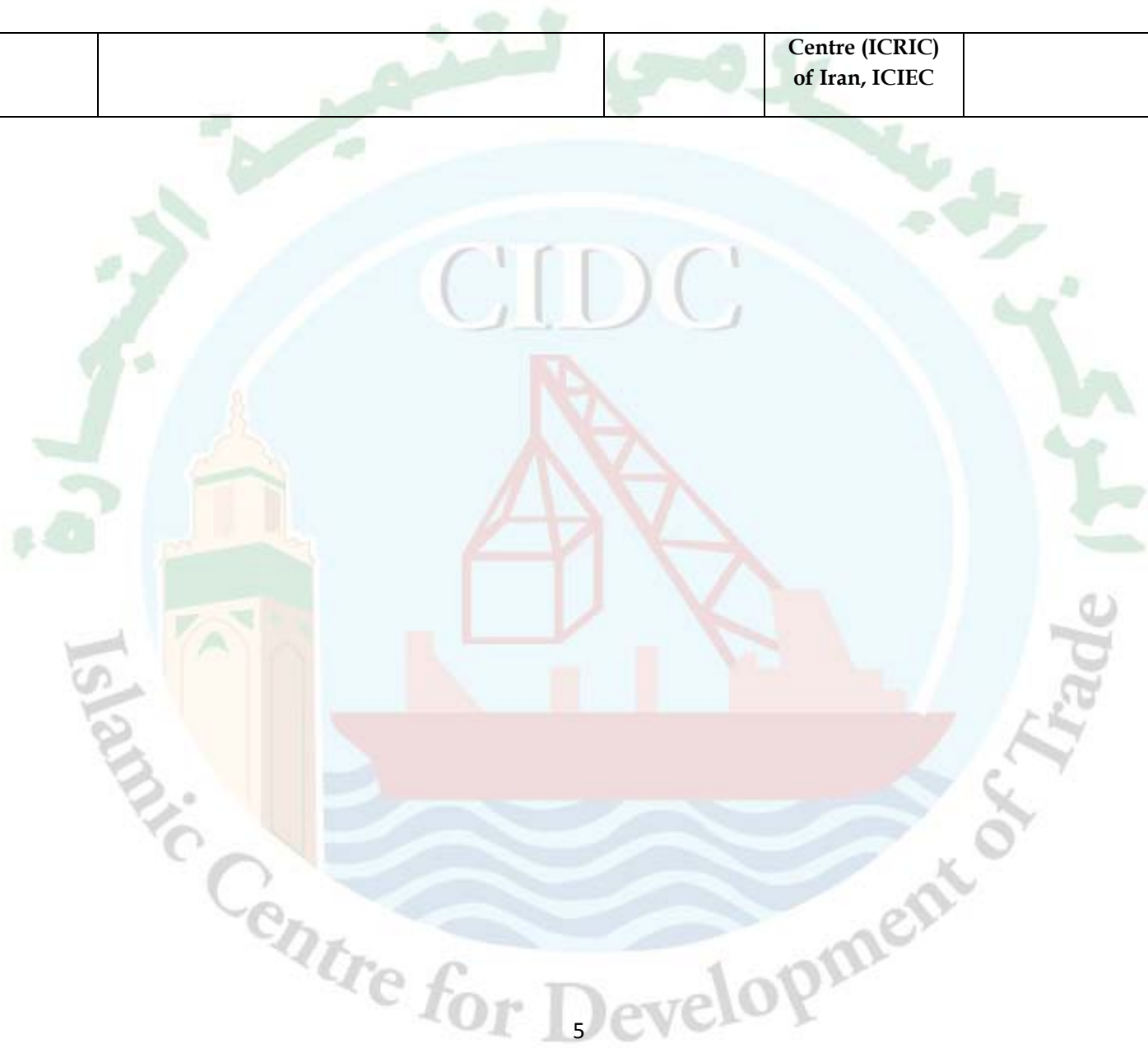
AREA	RECOMMENDED ACTIONS/ PROPOSALS	INITIATOR	PARTNERS	TIMEFRAME	PROJECT LOCATION
1. TRADE FINANCING COORDINATOR : ITFC	1.1 Develop and Introduce new mechanism/tools aimed at increasing financing for SMEs and LDMCs 1.2 Enhance ITFC field presence 1.3 Introduce new trade finance products Activities : a. Meeting for Financial Institutions on Resources Mobilization. 2009. b. Meeting/Brainstorming to discuss creation of Specialized Funds. 2009. c. Workshop on ITFC's Lines of Finance; Challenges and Opportunities. 2009. d. Meeting for Trade Finance and Insurance of Credit Institutions. 2009.	ITFC	ICIEC		
		ITFC	ICIEC		
		ITFC	ICIEC		
					2009
	Letter of Credits Confirmations	COMCEC	IDB Group (ICIEC or ITFC)		
	1. IDB Group (ICIEC or ITFC) will study opportunities in introducing Confirmation of Letter of Credits (LC's) in supporting intra-OIC trade. 2. This issue of L/C Confirmation is currently a major obstacle for intra-OIC Trade				2009

	Possibility to consider ICIEC's insurance policies as collaterals to extend financing for Intra-OIC Trade.	ICIEC	OIC Financial Institutions and Central banks		
	Training program will be conducted for Central Banks and Financial Institutions to enhance the awareness of export credit insurance and its benefit in facilitating trade finance.	ICIEC		2009	Kingdom of Saudi Arabia
	Exploring the ways and means to develop new structures and products which will help in meeting the market demand and accessing new segments.	ICIEC	ITFC		
	Promotion of DCIP (Documentary Credit Insurance Policy) among the OIC Financial Institutions to enable them to increase their exposure in relatively high risk countries	ICIEC	OIC Financial Institutions		
	2.2 Conduct meeting on specific infrastructure issues which will have a direct impact on trade facilitation	ITFC	OIC Member States		
	2.3 Enhance partnership with TPOs in MCs 2.4 Continue to conduct annual meeting for TPOs in MCs Activities : a. 1st Annual Meeting of the Export Promotion Center of the French speaking Member Countries. Conakry, Guinea. 2009. b. OIC TPOs Meeting, Kuala Lumpur. 2009	ITFC	ICDT, MATRADE, MCs TPOs, ITC	2009	Conakry, Guinea Kuala Lumpur

	2.5 MCs to ease visa process for Member country businessmen				
	2.6 Mutual Recognition agreements (MRAs) for certification and testing bodies. Additional activities : Establishment of Trade Information Facilitation System. 2009	ICCI, COMCEC	IDB Group	2009	
	Expert Meeting on Aid-for-Trade Road Map for SPECA Region. 2009	ITFC	WTO, ESCWA, ITC		
	Meeting on Aid-for-Trade for ESCWA Region. 2009	ITFC	WTO, UNDP, Azerbaijan Gov		
	Ministrial Meeting on Aid-for-Trade Road Map for SPECA Region. 2009				
	Enhance partnership with TPOs in the Member Countries	ICCI, ITFC	OIC Member States		
	Continue to conduct annual meetings for TPOs in Member Countries	ITFC	ICDT		
	Data documentation : the need for reliable data to track and evaluate economic trends, and plan and monitor development projects, and to disseminate this data to the users for economic analysis and policymaking , the need to urgently develop a database in order to facilitate commercial exchanges as well as cooperation and coordination	ICCI	ICDI/ITC	The commemoration of 25th Session of COMCEC 2009	
	Preparation of a framework for statistical activities coordination among OIC institutions, Islamic Chamber is cooperating with the Statistical Working Group (SWG) established in	Statistical Working Group (SWG)		2009	

	<p>accordance with the recommendations of the Experts Group Meeting on Statistical Capacity Building</p> <p>The aims of the SWG are to:</p> <ul style="list-style-type: none"> • Prepare a framework for statistical activities coordination among OIC institutions; • Standardize the sources, definitions and methodologies of various statistical indicators used in database and publications of OIC institutions; • Create a common database; and • Coordinate and cooperate with TPOs in Member Countries. 				
	<p>Establishment of the Business Owners Union (BOU) by the ICCI. Subsequently, the BOU got activated in the second half of 2007.</p> <p>The objectives of BOU include facilitation of movement of the businessmen among OIC member countries; encourage investments and promotion of intra OIC trade. It also aims to coordinate policies and regulations of trade and investment among member countries.</p>	ICCI		2009	
	<p>Organization of the OIC Halal Standards Meeting with the objective of promoting and enhancing international collaboration amongst national Halal authorities.</p>	ICCI SMIC	International Halal Integrity Alliance of Malaysia	25 - 27 March 2009	Jeddah, Kingdom of Saudi Arabia
	<p>Establishment of an "Islamic Rating & Certification Agency (IRCA)".</p>		Islamic Chamber Research and Information		

			Centre (ICRIC) of Iran, ICIEC		
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	<p>The 24th Session of the COMCEC through its resolution No. 5/35/C-1-61 appreciated the decision of the Ninth OIC Standardization Expert Group (SEG) to cooperate with the ICCI on the issue of OIC Halal Food as a principal representative of the private sector in the OIC Member States.</p>	ICCI			
	<p>The SEG Meeting agreed to establish two committees. The first committee would be responsible for preparing an OIC Halal Food Standard, while the second committee would determine the methodology for certification and accreditation procedures. Turkey was assigned as the Rapporteur for both the committees.</p> <p>The Rapporteur will finalize the related documents before the 10th Meeting of SEG which will be held in March 2009 in Jeddah.</p>	ICCI		25 - 27 March 2009	Jeddah, Kingdom of Saudi Arabia
	1/ Procedures, transportation & investment	ICDT			
	Launching of a trade facilitation Programme	ICDT	OIC Member States, ITFC		
	Setting up of an observatory on procedures of intra-OIC trade	ICDT			
	Forum on "Trade Efficiency and the Role of the Customs in the Context of International Trade Liberalization" with the participation of the Heads of the Customs Administrations of OIC Member States	ICDT	COMCEC, ITFC, WCO, Host Country	Every two years	

	Seminar on “Transport facilitation and intra-OIC trade promotion” with the participation of the Representatives of Ministries of transportation, forwarders and transportations associations	ICDT	OISA, ITFC,UNCTAD	Every two years	
	Meeting of the Trade Promotion Organs for the evaluation of export performance and competitiveness of OIC Countries	ICDT	ITFC,ITC	Yearly	Cairo, October 2009
	Meeting on investment and the Investment Promotion Agencies for the evaluation of investment performance and the improvement of doing business in OIC Countries	ICDT	ITFC, ITAP/ ICIEC, World Bank		
	2/ Market Access	OIC General Secretariat, COMCEC, ICDT	ITFC		
	Holding of a seminar on “the project on the OIC Free Trade Area”	ICDT	IDB (Cooperation Office)	2009	
	Launching of feasibility study on “the project of the intra-OIC Free Trade Area”	ICDT/IDB	IDB (Cooperation Office)	2010	
	3/Trade Information Network of Islamic Countries (TINIC)	ICDT	ITC		
	<u>3.1 Proposals</u>				

	3.1.1 OIC TIJARI Exchange (with a view to complement TINIC)	ICDT	ITC	2010	
	3.1.2 Showroom of OIC products and services. ICDT has already realized a feasibility study in 2001 on the setting up of a Business Centre for OIC Countries (B.C.O.I.C)	ICDT	ITC	2010	
	3.1.3 VIRTUAL EXHIBITION	ICDT		ICDT has launched it since 2003 on its website www.icdt-oic.org	
	3.1.4 ELECTRONIC COMMERCE	ICDT			
	Training: ICDT will carry on training in electronic commerce in order to popularize this tool, especially at the level of the private sector by laying stress on the activities below: <ul style="list-style-type: none"> ✓ Organization of a forum in order to adopt a prospective and efficient strategy of the OIC for a long-lasting utilization of electronic commerce as a means of intra-OIC trade promotion, while ensuring a better coordination between the different OIC bodies in this field; ✓ Continuation of the holding of training courses in the field of electronic commerce while giving priority to the private sector; ✓ Technical assistance at the request of the 	ICDT	ITFC		

	<p>Member States which wish to establish national strategies as well as required regulations and institutions;</p> <p>✓ Follow up of the multilateral trade negotiations in this sector and coordination of Member States' positions with a view to the setting up of a common negotiations platform.</p>				
	<p>Technical assistance:</p> <p>ICDT initiated in collaboration with IDB a technical assistance programme for the benefit of the OIC LDCs for the setting up of national trade information networks, the pilot experience started with the Republic of Guinea in 2002 and is still ongoing.</p> <p>Within this framework, ICDT has received a request for technical assistance made by the Islamic Republic of Mauritania and the Republic of Senegal with a view to setting up a Trade Information Network within the Ministry of Commerce. These requests are currently being considered by ICDT in close collaboration with IDB.</p>	ICDT	IDB GROUP, ITFC		
	<p>Promote Shipping & Trade to connect Islamic ports with permanent Shipping Lines.</p>	OISA	IDB GROUP		
	<p>Expand the relationship between Bakkah Shipping Company (OISA Project); Islamic</p>	OISA	IDB, ITFC		

Development Bank Group and Islamic Trade and Finance Corporation				
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	Opening new branch of Islamic Protection & Indemnity Club "IPIC" (OISA Project) in Jakarta Indonesia	OISA	OIC Member States		
	Invite member states and their maritime companies and require their support to register their suitable tonnage with Islamic P&I Club branches in Tehran, Dubai and Jakarta		OIC Member States, COMCEC		
	Urge member countries to sign the Statute of OISA which have not done so".		OIC Member States		
	SIMIIC and OIC Halal Food Standards	COMCEC	OIC Member States		
	The Statute of the Standardization and Metrology Institute for Islamic Countries (SMIIC) has been opened to the signature and ratification of OIC member countries in 1998. 10 member countries need to ratify the Statute for entry into force. So far 11 countries have signed the Statute and 7 countries have ratified it. Needs to accelerate this process via proactive and informal negotiations with our relevant institutions. Turkish Standards Institute has already restarted this process after the meeting on halal food standard and accreditation procedures. Operationalization of SMIIC will contribute to facilitation of trade among	COMCEC			

	OIC member countries				
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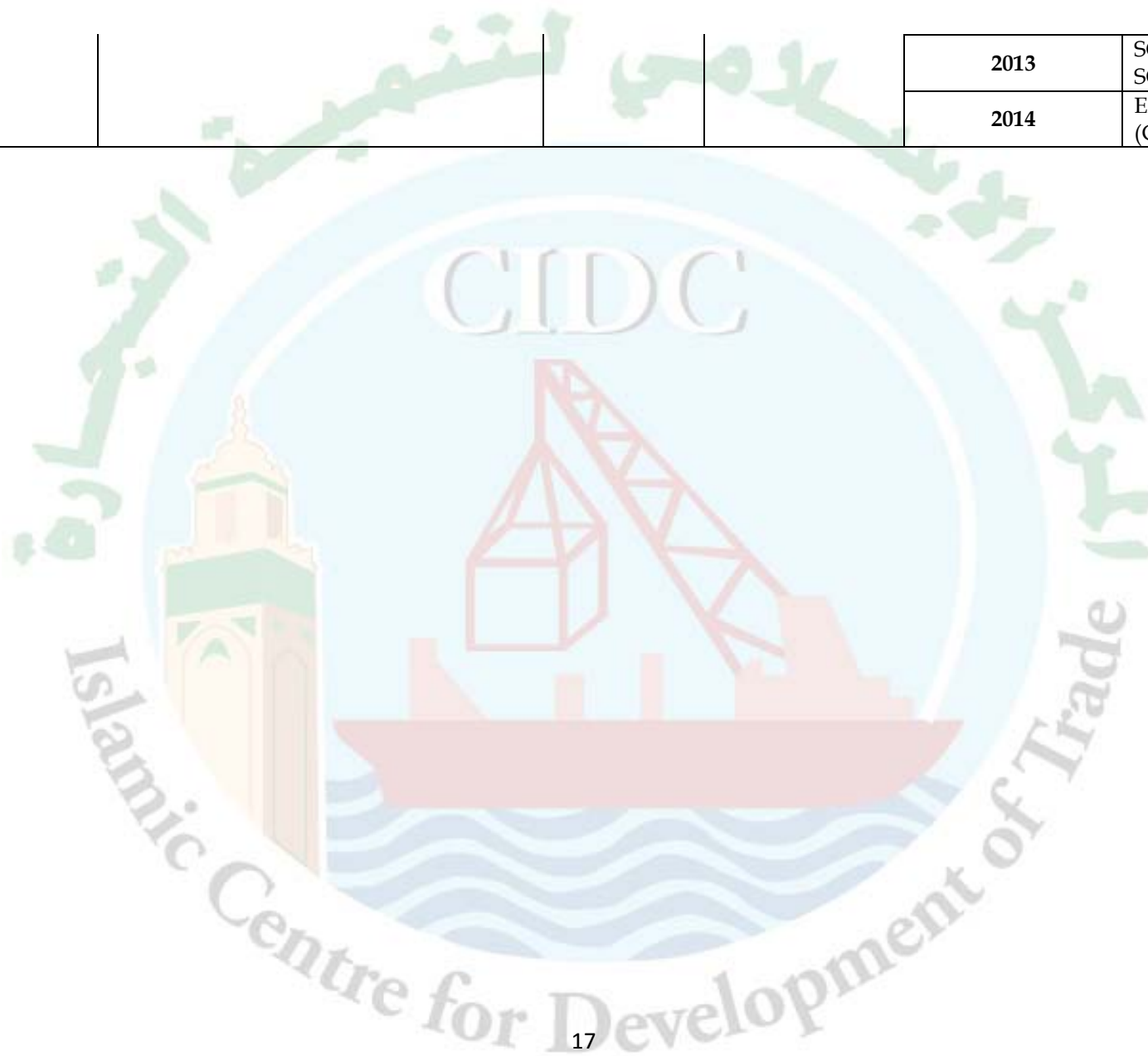
	OIC halal food standards is expected to be approved at the 25th COMCEC. OIC halal food standards will also enhance and facilitate intra OIC trade. Issuance of halal standards based upon accreditation criteria by a structure under the SMIIC or by a unit within OIC General may also be considered.			25 th Session of the COMCEC	
	Ratification of SMIIC by 10 countries will be a sign of enhanced cooperation among Member Countries	OIC General Secretariat /COMCEC		The commemoration of 25 th Session of COMCEC	
3. Capacity Building COORDINATOR : SESRIC with the collaboration of ICDT and ITFC	Organization of more training programs for MCs/enterprises in trade related areas Activities : Training Course on Export Strategies and Int'l Marketing. Cairo. 2009.	ITFC	ITC, ICDT, ICCL, FTTC, MCs TPOs, Chambers of commerce, TUSKON		
	Organization of seminars on 'best practices' for MCs Activities : 1. OJT for staff of TPO of MCs on Foreign Trade Bridges. Istanbul. 2009. 2. OJT for Officials and Staff of Chamber of Commerce of the AMCs. Jeddah. 2009.	ITFC	ITC, ICDT, ICCL, FTTC, MCs TPOs, Chambers of commerce, TUSKON		

	3. OJT for Trade Mapping. Cairo. 2009.				
	<p>Cost sharing schemes for marketing and enhancing of exports</p> <p>Additional activities :</p> <p>a. Develop High Trade School of Tunisia, 2009.</p> <p>b. Training seminar on Doha Development Round ,2009</p> <p>c. Help to develop the training Department of IGEME- Turkey , 2009</p> <p>d. Help to develop the Training Department of MATRADE, 2009</p>	ITFC	ITC		
	Organization of training programs for MCs/Enterprises in trade related areas	ICCI	ITC		
	Organization of seminars on best practices for MCs	ICCI			
	Training Workshop on SME Cluster Development for OIC Member Countries.	ICCI		February 15-18, 2009	Abuja, Nigeria
	Workshop on "Promotion of Export Processing of Value-Added Fishery Products"	ICCI	ITC, FAO, UNIDO	11-12 February 2009	Cotonou, Benin
	Training Program on Micro Finance Sector Development	ICCI		24-27 March 2009	Khartoum, Sudan
	Workshop on "Small-scale Food Processing" with COMSTECH.	ICCI		July 2009	Islamabad-Pakistan

	Workshop on "Oilseed Processing for Small-Scale Producers" with COMSTECH.	ICCI		July 2009	Islamabad-Pakistan
	13th Private Sector Meeting for the Promotion of Trade and Joint Venture Investment among Islamic Countries	ICCI		May 2009	Damascus, Syria
	Workshop on "Coffee Processing"	ICCI		June 2009	Uganda
	Regional Training Program for the Staff of Member Chambers of Arab Countries.	ICCI		August 2009	Bahrain
	Regional Training Program for the Staff of Member Chambers of African Countries.	ICCI		September 2009	Cameroon
	Fifth Forum for Businesswomen in Islamic Countries	ICCI		November 2009	Egypt
	3rd International Islamic, Economic and Cultural Conference.	ICCI		2009	
	Workshop for "Incubator Management Training in Islamic Countries".	ICCI		2009	Ankara, Turkey
	Workshop on "Export Competitiveness".	ICCI		2009	
	Organization of training workshops :	ICDT			
	"logistics and its role in developing Intra-OIC Trade"	ICDT	IDB	2009	
	"Agreement of the Doha Round and intra-OIC trade negotiations"	ICDT	IDB	2009	
	"competition policies and regulations in	ICDT	IDB, ITC	2010	

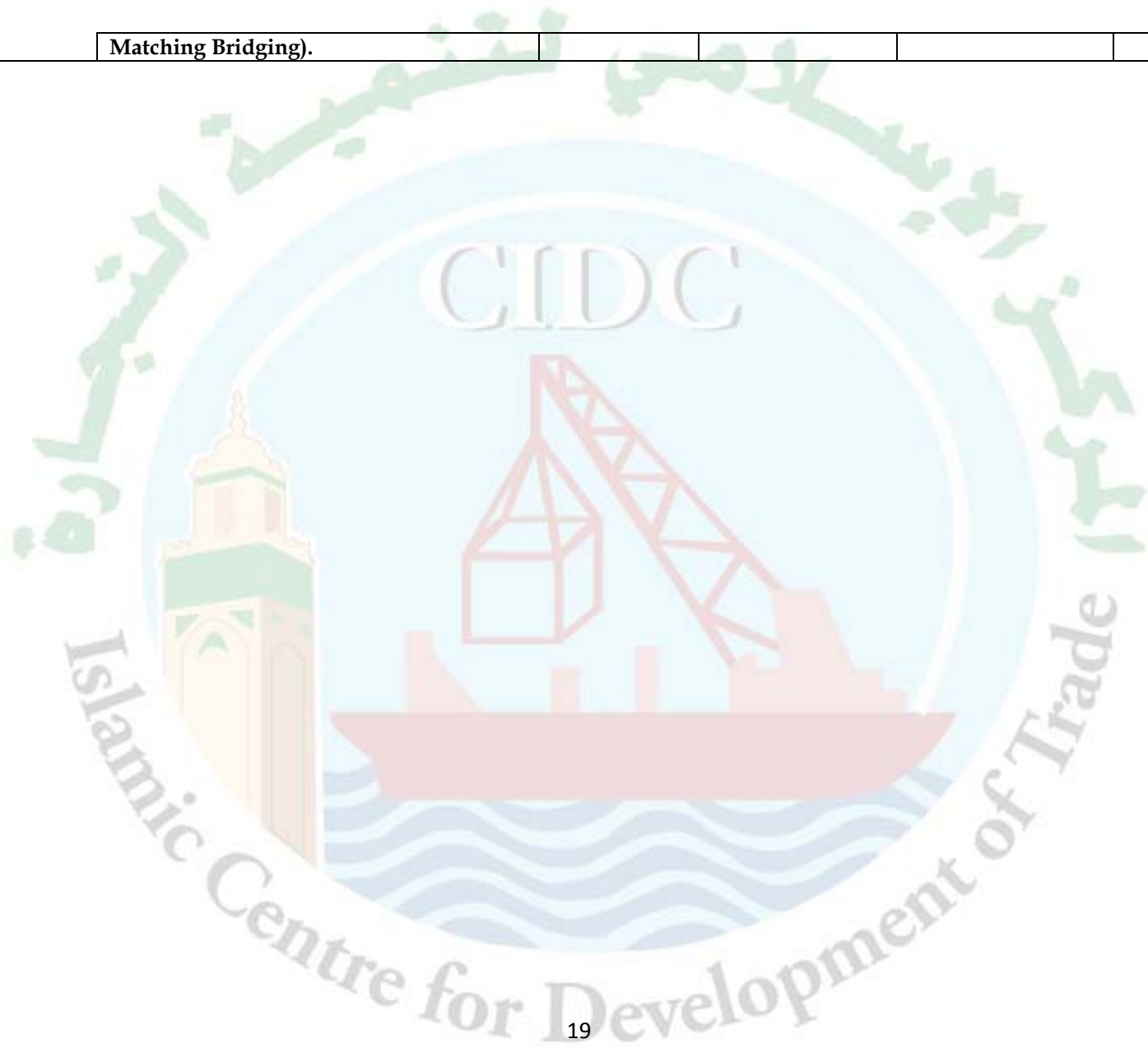
	Islamic countries"				
	"competition Trade intelligence and export decision making"	ICDT	IDB, ITC	2012	
	"Training course on Enterprises' strategy and international Marketing"	ICDT	IDB, ITC	2013	
	"Export auditing and capacity building of the SMEs (for Arab countries)"	ICDT	IDB, ITC		
	seminars on "Trade in specific products in the OIC Member States" for the benefit of the private sector:	ICDT	IDB ,ITC		
	Cotton	ICDT	IDB ,ITC	2009	Cairo, October
	Agro-Industry	ICDT	IDB ,ITC	24-28 May 2009	Djeddah, KSA
	Building and construction services	ICDT	IDB ,ITC	2009	Dakar
	Pharmaceuticals, medical equipment, medical services	ICDT		2010	Tunis
	Clothing industry (design, ready-made garments)	ICDT	IDB ,ITC	2011	
	Training seminars on "the Trade Preferential System among the Member States to bring out the results of the negotiations rounds and the expected effects of this agreement on the economies of participating countries":	ICDT	COMCEC Coordination Office		
				2009	North Africa (CENCAD, AMU) & Middle East
				2010	Central Asia & ECO Countries
				2011	WAEMU
				2012	ECOWAS

			2013	SOUTH EAST & SOUTH ASIA
			2014	EAST AFRICA (COMESA)



4. TRADE PROMOTION COORDINATOR : ICDT	<p>Strengthen brand awareness and promote products made in OIC MCs TPOs to encourage and facilitate annual buyers-sellers meetings (businessmatching, trade bridging) Encourage MCs to increase participation in trade fairs and activities organised by ICDT Encourage MCs to utilize the existing platform within the OIC organs such as ICDT's trade network (TINIC)</p> <p>Activities : Specialized exhibition and supply/demand workshop on agribusiness products. 2009. ICDT</p> <p>World Halal Forum. Kuala Lumpur. 2009.</p> <p>Turkey-Africa Foreign Trade Bridge. Istanbul. 2009.</p> <p>In-trade Malaysia. Kuala Lumpur. 2009</p> <p>12th Trade Fair of Islamic Countries. Cairo. 2009.</p> <p>Meeting of trade information and E-commerce 2009</p>	<p>ICCI</p>	<p>MUSIAD, ICDT, KASEH DIA, TUSKON, MATRADE, MCs TPOs, ITC, ITFC</p>		
	<p>Strengthen brand awareness and promote products made in OIC MCs.</p>	<p>ICCI</p>	<p>ITC</p>		
	<p>TPOs to encourage the conduction of annual buyers sellers meetings (Business</p>	<p>ICDT</p>	<p>ITFC, ITC</p>		

Matching Bridging).				
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	13th Private Sector Meeting for the Promotion of Trade and Joint Venture Investment among Islamic Countries.	ICCI		May 2009	Damascus, Syria			
	Fifth Forum for Businesswomen in Islamic Countries	ICCI		November 2009	Egypt			
	Workshop on "Export Competitiveness".	ICCI		2009				
	a/ Trade Fairs of OIC Countries (OICEXPO)	ICDT	OIC Member States	11-16 October 2009	Cairo, Egypt			
				2011	Sharjah, UAE			
				2013	Iran			
				2015	Guinea			
				2017	Arab world			
	b) Tourism Fairs of Islamic Countries	ICDT	OIC Member States	26-28 June 2009	Beyrouth, Lebanon			
				2010	Egypt			
				2012	Syria			
				2014	Iran			
	c) Exhibitions and supply/demand workshops on high trading potential products	ICDT	OIC Member States, ITC					
				Cotton	ITFC	October 2009	Cairo, Egypt	
				Agro-Industry	ICDT	OIC Member States, ITFC	24-28 May 2009	Jeddah, KSA
				Building and construction			Mars 2010	Dakar
				Pharmaceuticals, medical equipment, medical services (OIC Medical Expo)	ICDT	OIC Member States	2010	Tunis
				Clothing industry (design, ready-made garments)			2011	Egypt*
Furniture industry				ICDT	OIC Member States	2012	Turkey*	
Logistics & transportation partnership	ICDT	OIC Member States	2013	Tangier or Dubai				

d) Promotion of Trade in services					
1/	Study to identify potential services to be traded among OIC Countries	ICDT	ITFC, SESRIC, ICCL,ITC		
2/	Specialized exhibitions and Partnership Forums on high trading potential Services	ICDT	OIC Member States		
	Architecture/Construction/Engineering			March 2010	Dakar
	E-commerce, IT and Related Services	ICDT	OIC Member States	2009	Morocco
	Distribution Services : Franchising	ICDT	OIC Member States	October 2010	Abu Dhabi, UAE
	Health-Related Services	ICDT	OIC Member States	2010	Tunis
	Education & Training	ICDT	OIC Member States	2012	Sharja
3/	Organization of Incoming missions (for buyers and investors) to some suppliers Countries	ICDT	OIC Member States		
	Brand Awareness and TINIC	COMCEC	ICDT		
	TINIC needs to be competitive with its contents and richness of information in its database.				
	TINIC should provide more services and information to the firms. Website should give information about the products, provide pictures, picture of the firm, etc....				
	TINIC needs to be easy to use and should be practical.				



	To set up an OIC market place where buyers and sellers for the member states as well as buyers from other countries. In this context, publicity of the website is very important. In addition to the promotion of the web portal in trade fairs, private sector meetings and COMCEC Sessions.				
5. Development of Strategic Commodities Coordinator : ITFC	5.1.Facilitate the establishment of funds for investment in agriculture and other strategic commodities. Activities : Gulf Cooperation Council Food Security Initiative (Promoting Intra Investment by private sector and the role of IDB Group) . 2009. Summit on International Food Crisis and its Effect on OIC MCs. 2009.	ITFC	ICDT, ITAP		
	5.2 Expedite the implementation of Action Plan in cotton development and develop new action plans for the development of other strategic commodities Activities: 1. Trade and investment cooperation opportunities among the OIC MCs in the Cotton Industry. 2009.	ITFC	ITC, FAO, CFC, ICDT, ITAP, MCs Gov.		

	<p>2. Forum on development of investment & trade in the field of basic food commodities. 2009.</p> <p>3. Revitalization of the groundnut sector in selected Sub-Saharan countries (Senegal, Gambia and Guinea Bissau) . 2009.</p> <p>4. Forum on Ways and Means to enhance Trade and Investment in Food in Africa. Bamako, Mali. 2009.</p>				
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