



Workshop for the Arab Countries on Tourism Statistics and Tourism Satellite Account (TSA) 12 – 15 October, 2009, Damascus-Syria

DAY 1: Monday 12 October 2009		
9:00 - 10:00	Opening Workshop	
10:00 - 10:30	Session I - International Tourism in Arab Countries: Prospects and Challenges	
	Mr. Khalid Al-Mudhafar	
10:30 - 11:00	Cofee break	
11:00 - 12:00	Session II -Review of International Recommendations for Tourism Statistics	
	(IRTS 2008)	
	Mr. Khalid Al-Mudhafar	
12:00 - 1:00	Session III - Border Statistics	
	Ms. Arzu Semati	
	- Purpose	
	- Concepts and definitions	
	- Coverage	
	- Data collection	
	- Data consistency	
	- Discussion	
1:00 - 2:00	Lunch break	
2:00 - 3:00	Session IV - Country Experiences in Border Statistics and the IRTS 2008	
3:00 - 4:00	Session V -Evaluation and recommendations	

DAY 2 Tuesday: 13 October 2009			
9:00 - 10:00	Session I -Tourism Expenditure associated to Inbound, Outbound and Domestic		
	Tourism (what do we need?)		
	Ms. Arzu Semati		
10:00 - 11:00	Session II - Inbound and Outbound Tourism Expenditure surveys: the UNWTO		
	questionnaire		
	Mr. Khalid Al-Mudhafar		
11:00 - 11:30	Cofee break		
11:30 - 1:00	Session III - The Inbound and Outbound Tourism Expenditure Surveys		
	Ms. Arzu Semati		
	- Purpose		
	- Concepts and definitions		
	- Coverage		
	- Sample design of departing visitors survey		
	- Data collection		
	- Data consistency		
	- Discussion		
1:00 - 2:00	Lunch break		





2:00 - 3	3:00	Session IV	- Country Experiences
3:00 - 4	4:00	Session V	-Evaluation and recommendations

DAY 3 Wedne	DAY 3 Wednesday:14 October 2009				
9:00 - 10:30					
	Mr. Khalid Al-Mudhafar				
	- Purpose ,Concepts and definitions				
	- Coverage				
	- Sample design of domestic tourism survey				
	- Data collection				
	- Data consistency				
	- Discussion				
10:30 -11:00	Session II - Country Experiences				
11:00 – 11:30	Cofee break				
11:30 – 12:30	Session III - Supply side statistics on tourism: presentation of main statistical needs Mr. Khalid Al-Mudhafar				
12:30 - 2:00	Session IV - Statistics on Accommodation				
	Mr. Khalid Al-Mudhafar				
	- Purpose				
	- Concepts and definitions				
	- Coverage				
	- Data collection				
	- Data consistency				
	- Discussion				
2:00 - 3:00	Lunch break				
3:00 -3:30	Session V - The UNWTO Accommodation Kit				
	Mr. Juan Falconi				
3:30-4:00	Session VI - A UNWTO questionnaire concerning methodological aspects on				
	tourism statistics and TSA applications				
	Mr. Juan Falconi				
4.00-4.30	Session VII - The UNWTO questionnaire: the case of Arab Countries				
	Mr. Juan Falconi				
	sday:15 October 2009				
9:00 - 11:00	Session I - Tourism Satellite Accounts (TSA)				
	Mr. Juan Falconi				
	-The TSA Recommended Methodological Framework 2008				
	- First steps towards the implementation of a TSA: the UNWTO recommendations				
	- TSA: A procedure based on the Supply-Use Tables of the National Accounts (a				
	UNWTO proposal				





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11:00 – 11:30	Cofee break
11:30 – 12:30	Session II - TSA in Arab Countries: Country experiences
12.30 - 1.30	Session III - A TSA regional project for Arab Countries: discussion and
	recommendations
1:30 - 2:30	Lunch break
2:30- 3:30	Session IV - Workshop conclusions
3.30-	Session V - Closing Workshop