



## REGIONAL TRAINING WORKSHOP ON TOBACCO CONTROL AND TRADE

CAIRO, EMRO, 19–21 MARCH 2013

### PROGRAMME

#### Tuesday, 19 March 2013

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| 08:30 – 09:00 | Registration   |
| 09:00 – 10:00 | Opening Ceremony<br>Opening remarks by Dr Ambrogio Manenti, A/NMH, EMRO<br>Election of Officers<br>Introduction of participants<br>Adoption of the Agenda<br>Introduction to the Workshop<br><i>Dr Fatimah El Awa, TFI/EMRO</i>                    |
| 10:00 – 10:15 | Group Photo - Coffee break   |
| 10:15 – 10:45 | The role of trade in the global tobacco epidemic<br><i>Dr Katherine DeLand, TFI/WHO/HQ</i>   |
| 10:45 – 11:15 | Trade issues in the context of the WHO Framework Convention on Tobacco Control and its Guidelines<br><i>Professor Andrew Mitchell, University of Melbourne, Australia</i>  |
| 11:15 – 11:45 | Discussion   |
| 11:45 – 12:15 | Recent trade- and investment- related tobacco control issues<br><i>Dr Katherine DeLand, TFI/WHO/HQ</i>   |
| 12:15 – 13:00 | <u>Panel discussion:</u><br>Overview of the WTO, WTO related resources and Free Trade Agreements and their implications for tobacco control<br><i>Professor Andrew Mitchell, University of Melbourne, Australia</i>                                |
| 13:00 – 14:00 | Lunch break  |
| 14:00 – 15:00 | <u>Break out session 1: National context and expectations</u><br><i>Working in country teams, identify the burning questions, issues, and concerns regarding tobacco and trade in your country. What does your team expect from this workshop?</i> |
| 15:00 – 15:15 | Coffee break   |
| 15:15 – 16:00 | Feedback from break out session 1 (plenary)  |

### **Wednesday, 20 March 2013**

- 09:00 – 09:45 Introduction to the General Agreement on Tariffs and Trade 1994 and its implications for tobacco control (including discussion)  
*Professor Andrew Mitchell, University of Melbourne, Australia*
- 09:45 – 10:30 Necessity exceptions under the General Agreement on Tarrifs and Trade 1994  
*Dr Benn McGrady, O’neill Institute, USA*
- 10:30 – 11:00 Coffee break
- 11:00 – 11:30 The Agreement on Technical Barriers to Trade 2  
*Dr Benn McGrady, O’neill Institute, USA*
- 11:30 – 12:15 Group exercise 2: Prohibiting emerging tobacco products  
*Facilitated by Dr Benn McGrady, O’neill Institute, USA*
- 12:15 – 13:00 Lunch break
- 13:00 – 13:30 GCC trade agreements and tobacco control  
*Dr Jawad El Lawati, WHO Temporary Adviser*
- 13:30 – 14:00 The Agreement on Trade-Related Aspects of Intellectual Property: Rights and the challenges to plain packaging of tobacco products, example from Australia  
*Dr Benn McGrady, O’neill Institute, USA*
- 14:00 – 14:30 Tobacco industry interference in Tobacco Control in EMR  
*Dr Fatimah El Awa, TFI/EMRO*
- 14:30 – 15:00 Illicit tobacco trade and EM Region  
*Dr Farrukh Qureshi, TFI/EMRO*
- 15:00 – 16:00 Break out session 3: Tobacco industry interference  
*Does the tobacco industry interfere in policies related to tobacco control and trade in your country? How? What should you do about this?*
- 16:00 – 16:15 Coffee break
- 16:15 – 17:00 Feedback from break out session 3 (plenary)  
*Facilitated by EMRO*

### **Thursday, 21 March 2013**

- 9:00 – 9:30 International investment agreements: an overview  
*Professor Andrew Mitchell, University of Melbourne, Australia*
- 9:30 – 10:00 Minimizing the risk of claims under international investment agreements  
*Dr Benn McGrady, O’neill Institute, USA*

10:00 – 10:30	Coffee break
10:30 – 11:00	<u>Break out session 4: The role of tobacco in a trade and investment negotiation</u> <i>Facilitated by Dr Benn McGrady, O’neill Institute, USA</i>
11:00 – 12:00	Feedback on break out session 4 (plenary)
12:00 – 13:00	Lunch
13:00 – 13:30	Ensuring compliance with trade agreements: Tips on Implementation <i>Professor Andrew Mitchell, University of Melbourne, Australia</i>
13:30 – 14:00	Recommended national level actions to tackle issues related to tobacco & trade <i>Dr Farrukh Qureshi, TFI/EMRO</i>
14:00 – 14:30	<u>Break out session 5: Country action plans</u> <i>How you coordinate tobacco control policy priorities in future trade agreements?</i>
14:30 – 15:00	Feedback on break out session 5 (country presentations)
15:00 – 15:15	Coffee break
15:15 – 15:45	Overview of the Protocol to Eliminate Illicit Trade in Tobacco Products and the process of entry into force <i>Ms Ulrike Schwerdtfeger (via videoconference)</i> <i>WHO FCTC Secretariat</i>
15:45 – 16:15	Recommendations and closure