CHALLENGES AND OPPORTUNITIES IN THE HALAL INDUSTRY

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THERE IS NO ONE SIZE FITS ALL

HALAL IS NO LONGER A RELIGIOUS ISSUE

> Labeling laws to protect use of the word “Halal” – requires disclosure of definition (e.g. New Jersey statute)

> Legal definition of Halal (e.g. Illinois statute)

> National Halal standard (e.g. Austria)

> Formal recognition of certification bodies (e.g. Australia)

> Accreditation of certification bodies (e.g. New Zealand)

> Wholly regulated by government agency (e.g. Brunei, Malaysia)
GLOBAL HALAL HARMONISATION INITIATIVES

IHI ALLIANCE HALAL ACCREDITATION

> 102 members of IHI Alliance
> 39 countries
> 53 certification bodies
> 8 Associate Members
> 4 under review
HALAL CBs: VARIOUS STRUCTURES

CURRENT SCENARIO OF HALAL CERTIFICATION

- Islamic/ Muslim association
- Certification body under an Islamic/ Muslim association
- Mosque/ related to a specific mosque
- NGO or Group/ private initiative
- Profit-making entity
- Semi government/ Government-related
GLOBAL HALAL DEVELOPMENTAL INITIATIVES

IHI ALLIANCE PROFESSIONAL AND TECHNICAL DEVELOPMENT PROGRAMME

HALAL INDUSTRY WORKSHOP

HALAL LEAD AUDITOR’S TRAINING LABORATORY

HALAL LEAD AUDITOR’S TRAINING

HALAL IN A BOX

PRINCIPLES OF SHARI'AH

GLOBAL HALAL MANAGEMENT SYSTEM

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HALAL SUPPLY CHAIN CURRENT SCENARIO

MUSLIMS ARE NOT IN CONTROL OF THE HALAL SUPPLY CHAIN

- We don’t own what we eat
- 80% of globally traded Halal products come from non-Muslim owned/controlled corporations (even in OIC countries)
- The OIC block of 57 countries had a trade deficit in food of US$40.1 billion in 2009 (Source: UN’s International Trade Center)
- Vulnerable to supply side shocks (price hikes, shortages etc);
- Affordability over-rides need for integrity
- Lack of integration across supply chain
> Muslim’s money must own Muslim’s consumptions

> Seed capital / venture capital / private Muslim fund to be the bridge builder for Islamic funds to invest in emerging food sector. For a start, concentrating on production

> Eventually moving into manufacturing

> Ultimately controlling the whole halal supply chain including logistic and finance

> IHI Alliance in preliminary ground work stage