#### IDB, Jeddah, 09 May 2011



### Role of Financial Institutions in Addressing Unemployment in IDB Member Countries

BY

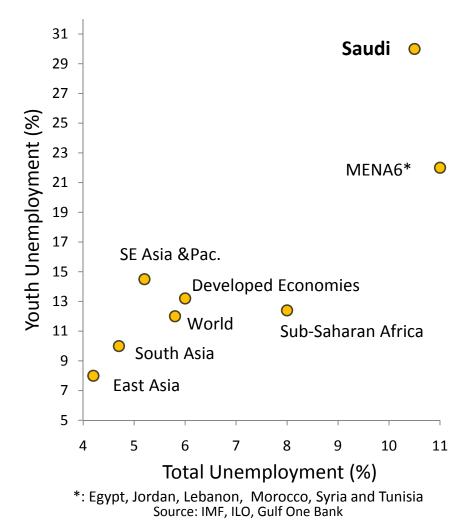
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FOUNDER & CEO
GULF ONE INVESTMENT BANK

# Ongoing unrest in the MENA region has exposed the unemployment (especially among youth) challenges in the region....



#### **Unemployment Rate in MENA Region**

	Total Unemploy't Rate (%)	Youth Unemploy't Rate (%)		
Algeria	2.9	53		
WB Gaza	1.5	43		
Jordan	3.6	30		
Saudi Arabia	12	28		
Egypt	5.9	28		
Syria	6.5	26		
Bahrain	6.8	20		
Iran	3.9	19		
Yemen	2.2	19		
Morocco	1.7	17		
Kuwait	16	13		
Qatar	22	11		
UAE	5.7	6		



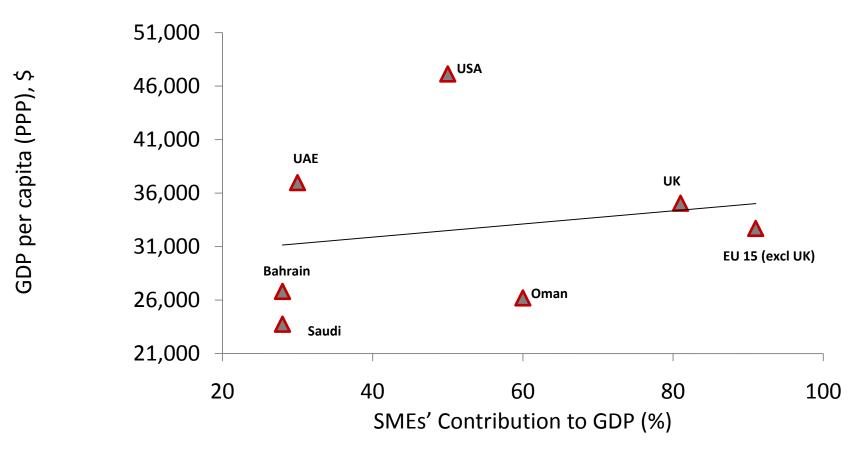


# Causes of unemployment in the region are multifaceted & Gulf solutions must be multi-pronged in nature.....

Changing the mindset and introducing appropriate vocational training to prepare citizens for work in relevant sector
□Sustainable job creation in knowledge-based sectors and sectors in which the region has potential competitive advantage
□Increasing access to finance for SMEs
□Encouraging Ethical InvestmentS

### Creating Jobs especially in the SME sector could boost economic growth & prosperity......



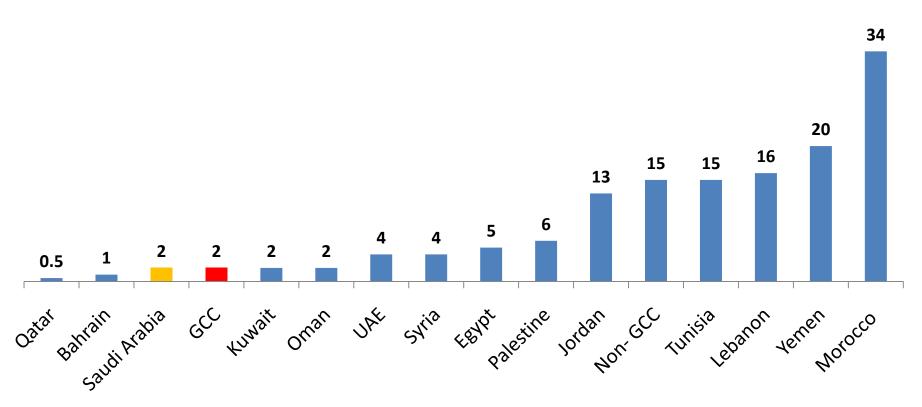


Source: Tresvista and IMF, WEO October 2010



### The Financing Gap is More Acute in GCC Countries than in the rest of the MENA region....

#### **Share of SMEs in Total Loans in MENA Countries (%)**

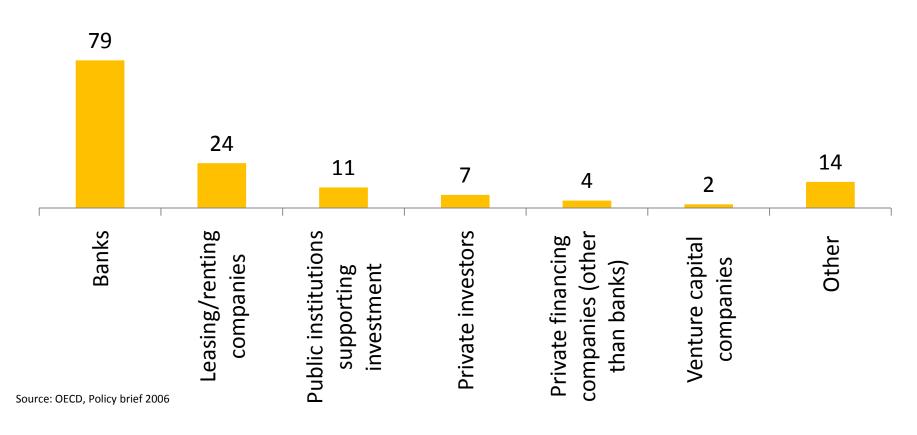


Source: World Bank survey June 2010

### In the EU countries, banks are the most important source of external finance for SMEs......



#### Sources of financing for EU-bassed SMEs (%)





### Ethical Investment should be the focus of financing for job creation in IDB member countries

#### **Ethical Investment Strategies:**

- ➤ Incorporation of environmental, social and governance (ESG) factors into investment analysis and portfolio construction.
- The filing of shareholder resolutions on ESG issues.
- ➤ Deposits or investments in banks, credit unions, venture capital funds that have a specific mission of community investing.





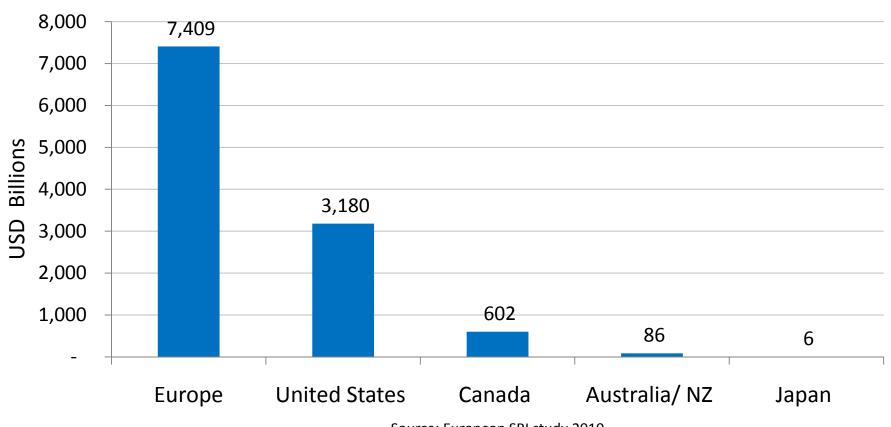
#### **Equator Principles**

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☐ Initiated by (IFC).	World B	ank ar	nd II	nternationa	al Financia	l Cor	poration
☐ Signatories lending deci	•	integra	te so	ocial & env	ironmenta	l risk:	s in their
☐ Signatories	represent	appro	xima	ately 80% o	f global ler	nding	volume.
☐ Signatories Chase, etc.	include	Bank	of	America,	Citibank,	J.P.	Morgan

# Size of Global Ethical Investment Funds Exceeds USD 11 Trillion; largely concentrated in Europe ....



#### **Global Ethical Investment Funds**

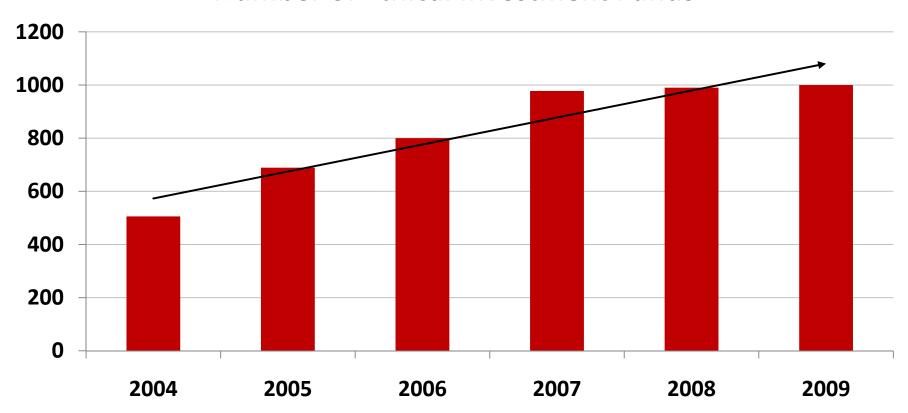


Source: European SRI study 2010

# Number of Global Ethical Investment Funds has grown rapidly.....



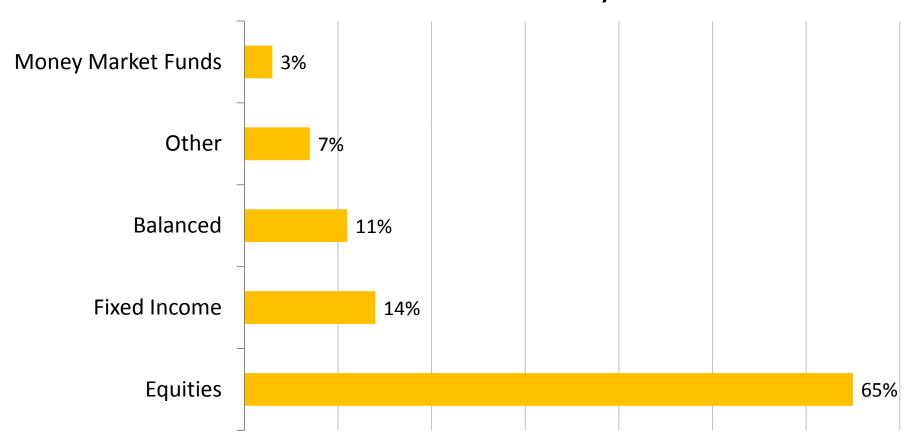
#### **Number of Ethical Investment Funds**



#### **Global Ethical Investment Funds dominated by Equities**



#### **Breakdown of Ethical Investment Funds by Asset Class**

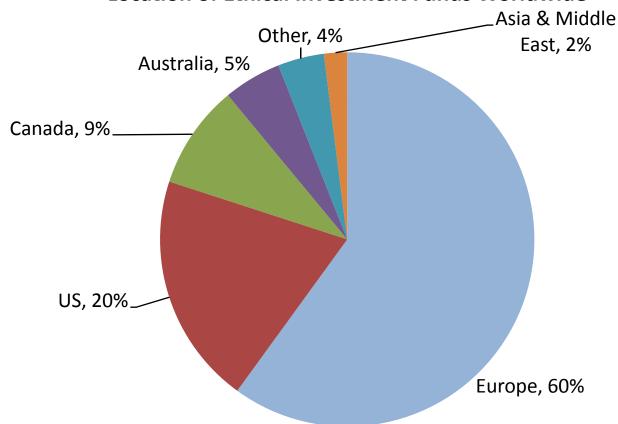


Source: PriceWaterHouseCoopers report 2009

### Greater awareness of ethical investments needed in the Middle East.....



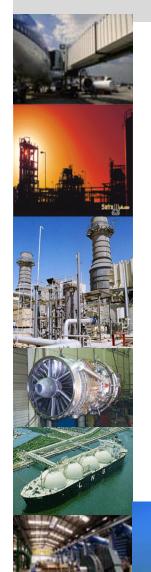
#### **Location of Ethical Investment Funds Worldwide**



Note: Asia & Middle East group include Bahrain, China, Hong Kong, India, Japan, Malaysia and Singapore

### **Gulf One Investment Bank**





### Thank you













