



REGIONAL WORKSHOP ON “TOURISM STATISTICS AND TOURISM SATELLITE ACCOUNTS (TSA)”
in collaboration with the UNWTO

2–4 December 2014
SESRIC Headquarters, Ankara – Republic of Turkey

DRAFT AGENDA

02 December 2014, Tuesday

09:00-09:30	Registration
09:30-10:30	Opening Session
10:30-11:00	Coffee Break
11:00-13:00	Session 1: System of Tourism Statistics (STS) <ul style="list-style-type: none">▶ <i>Conceptual Framework of and Institutional Arrangements for a STS</i> Presenter: UNWTO▶ <i>Overviews of IRTS 2008 and UNWTO Compilation Guide of Tourism Statistics</i> Presenter: UNWTO▶ <i>National Systems of Tourism Statistics in OIC Member Countries</i> Country presentations▶ <i>Documenting National Systems of Tourism Statistics</i> Presenter: UNWTO▶ <i>Q&A Session</i>
13:00-14:30	Lunch Break
14:30-16:30	Session 2: Inbound Tourism Statistics <ul style="list-style-type: none">▶ <i>Inbound Tourism Statistics and International Practices in Organizing and Conducting Border Surveys</i> Presenter: UNWTO▶ <i>Measuring Inbound Tourism Statistics – Type of Tools and Procedures Applied</i> Country presentations▶ <i>Q&A Session</i>
16:30-16:45	Coffee Break
16:45-18:00	Session 2: Inbound Tourism Statistics (cont'd) <ul style="list-style-type: none">▶ <i>Accommodation Statistics</i> Presenter: UNWTO▶ <i>Accommodation and Establishment Statistics</i> Country presentations▶ <i>Q&A Session</i>

03 December 2014, Wednesday

09:00-11:00	Session 3: Outbound Tourism Statistics <ul style="list-style-type: none">▶ <i>Outbound Tourism Statistics</i> Presenter: UNWTO▶ <i>Measuring Outbound Tourism Statistics – Type of Tools and Procedures Applied</i> Country presentations▶ <i>Q&A Session</i>
10:30-11:00	Coffee Break
11:15-13:00	Session 4: Tourism Expenditure Statistics <ul style="list-style-type: none">▶ <i>Inbound and Outbound Tourism Expenditure Statistics</i> Presenter: UNWTO▶ <i>Experiences on Application of Inbound and Outbound Tourism Expenditure Surveys</i> Country presentations▶ <i>Q&A Session</i>

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03 December 2014, Wednesday (cont'd)

13:00-14:30	Lunch Break
14:30-16:00	Session 5: Domestic Tourism Statistics <ul style="list-style-type: none">▶ <i>Domestic Tourism Statistics</i> Presenter: UNWTO <ul style="list-style-type: none">▶ <i>Measuring Domestic Tourism Statistics – Type of Tools and Procedures Applied</i> Country presentations <ul style="list-style-type: none">▶ <i>Q&A Session</i>
16:00-16:15	Coffee Break
16:15-18:00	Session 6: Tourism Industries Statistics <ul style="list-style-type: none">▶ <i>Measuring the Supply of Tourism Industries</i> Presenter: UNWTO <ul style="list-style-type: none">▶ <i>Tourism Industries Statistics</i> Country presentations <ul style="list-style-type: none">▶ <i>Q&A Session</i>

04 December 2014, Thursday

09:00-11:00	Session 7: Employment in the Tourism Industries <ul style="list-style-type: none">▶ <i>Measuring Employment in the Tourism Industries</i> Presenter: UNWTO <ul style="list-style-type: none">▶ <i>Current Country Practices in Measuring Employment in the Tourism Industries</i> Country presentations <ul style="list-style-type: none">▶ <i>Q&A Session</i>
11:00-11:15	Coffee Break
11:15-13:00	Session 8: Tourism Satellite Accounts (TSA) <ul style="list-style-type: none">▶ <i>Towards TSA – Methodological Aspects and TSA Applications</i> Presenter: UNWTO <ul style="list-style-type: none">▶ <i>Current Country Practices in TSA</i> Country presentations <ul style="list-style-type: none">▶ <i>Q&A Session</i>
13:00-14:30	Lunch Break
14:30-16:00	Session 9: General Discussion