## Analysis of Tobacco Questions

## Tobacco Use Prevalence

Table 10-1. Detailed tobacco use status, overall and by gender

|  | Overall |  | Males |  | Females |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Percentage | Total | Percentage | Total | Percentage |
| SMOKED TOBACCO |  |  |  |  |  |  |
| Current tobacco smokers | 30356 | 0.9\% | 24188 | 1.3\% | 6168 | 0.4\% |
| Current cigarette smokers | 24040 | 0.7\% | 21128 | 1.1\% | 2913 | 0.2\% |
| Frequent cigarette smokers | 5789 | 0.1\% | 2876 | 0.2\% | 2913 | 0.2\% |
| Current smokers of other tobacco products | 10705 | 0.3\% | 7450 | 0.4\% | 3255 | 0.2\% |
| Respondents who have tried smoking | 40918 | 1.2\% | 34276 | 1.8\% | 6642 | 0.4\% |
| SMOKELESS TOBACCO |  |  |  |  |  |  |
| Current smokeless tobacco users | 16418 | 0.5\% | 10585 | 0.6\% | 5833 | 0.4\% |
| TOBACCO USE |  |  |  |  |  |  |
| Current tobacco users | 43966 | 1.3\% | 34085 | 1.8\% | 9881 | 0.6\% |

Table 10-2. Age at cigarette smoking initiation among ever cigarette smokers, overall and by gender

| Age when first trying a cigarette | Overall |  | Males |  | Females |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Percentage | Total | Percentage | Total | Percentage |
| 7 years old or younger | 1141 | 2.8\% | 1141 | 3.3\% | 0 | 0.0\% |
| 8 or 9 years old | 956 | 2.3\% | 956 | 2.8\% | 0 | 0.0\% |
| 10 or 11 years old | 11826 | 28.9\% | 6328 | 18.5\% | 5498 | 82.8\% |
| 12 or 13 years old | 6441 | 15.7\% | 6441 | 18.8\% | 0 | 0.0\% |
| 14 or 15 years old | 9639 | 23.6\% | 9639 | 28.1\% | 0 | 0.0\% |
| 16 years old or over | 10917 | 26.7\% | 9772 | 28.5\% | 1145 | 17.2\% |
| Total | 40918 | 100.0\% | 34276 | 100\% | 6642 | 100\% |

Cessation
Table 10-3. Smoking tobacco cessation indicators among current smokers, overall and by gender


## Exposure to Secondhand Smoke

Table 10-4. Exposure to secondhand smoking, overall and by gender

|  | Percentage | Total | Percentage | Total | Percentage |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $9.2 \%$ | 179689 | $9.6 \%$ | 141866 | $8.8 \%$ |
| Respondents exposed to tobacco smoke inside their home <br> in the past 7 days | 321555 | $9.2 \%$ |  | Females |  |  |
| Respondents exposed to tobacco smoke in any enclosed <br> public place in the past 7 days | 726844 | $20.9 \%$ | 432963 | $23.1 \%$ | 293881 | $18.3 \%$ |
| Respondents who saw anyone smoking inside school <br> buildings or outside on school property in the past 30 days | 295223 | $14.7 \%$ | 156260 | $14.3 \%$ | 138963 | $15.2 \%$ |

## Cigarette Accessibility

Table 10-5. Current cigarette smokers who were not prevented from buying cigarettes because of their age, overall and by gender

|  | Overall |  | Males |  | Females |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Percentage | Total | Percentage | Total | Percentage |
| Current smokers who were not prevented from buying <br> cigarettes because of their age | 22108 | $100.0 \%$ | 18972 | $100.0 \%$ | 3135 | $100.0 \%$ |

## Unit of Cigarette Purchase

Table 10-6. Unit of cigarette purchase among current cigarette smokers: Overall and by gender

| Unit of Purchase | Overall |  | Males |  | Females |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Percentage | Total | Percentage | Total | Percentage |
| Did not purchase | 3011 | 12.5\% | 3011 | 14.3\% | 0 | 0.0\% |
| Individual sticks | 19573 | 81.4\% | 16759 | 79.3\% | 2814 | 96.6\% |
| Packs | 1456 | 6.1\% | 1357 | 6.4\% | 99 | 3.4\% |
| Carton | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| In the form of loose tobacco for hand-rolled cigarettes | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Total | 24040 | 100.0\% | 21128 | 100.0\% | 2913 | 100.0\% |

Anti-Tobacco Information
Table 10-7. Noticing anti-tobacco information, overall and by gender

|  | Pable 10-7. Noticing anti-tobacco information, overall and by gender |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Overall |  | Males |  | Females |  |
|  | Total | Percentage | Total | Percentage | Total | Percentage |
| Respondents who noticed anti-tobacco messages in the <br> media in the past 30 days | 129631 | $3.7 \%$ | 67414 | $3.6 \%$ | 62218 | $3.9 \%$ |
| Respondents who received information in school about <br> the dangers of tobacco use in the past 12 months | 77014 | $4.1 \%$ | 44909 | $4.5 \%$ | 32105 | $3.7 \%$ |

Table 10-8. Current smokers and non-smokers' observations of health warnings on cigarette packages, overall and by gender

|  | Overall |  | Males |  | Females |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Percentage | Total | Percentage | Total | Percentage |
| Current cigarette smokers who noticed health warnings on cigarette packages | 15183 | 63.2\% | 14191 | 67.2\% | 992 | 34.1\% |
| Respondents who thought about quitting smoking because of health warnings on cigarette packages |  |  |  |  |  |  |
| Among current cigarette smokers | 13318 | 55.4\% | 12425 | 58.8\% | 893 | 30.7\% |
| Among current cigarette smokers who noticed health warnings | 13318 | 87.7\% | 12425 | 87.6\% | 893 | 90.0\% |
| Never cigarette smokers who thought about not starting smoking because of health warnings on cigarette packages | 19963 | 28.1\% | 12764 | 27.6\% | 7199 | 29.0\% |

Tobacco Advertising and Promotions

|  | Overall |  | Males |  | Females |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Percentage | Total | Percentage | Total | Percentage |
| Respondents who noticed tobacco advertisements or promotions at points of sale |  |  |  |  |  |  |
| Among all youth in the past 30 days | 145743 | 4.2\% | 83953 | 4.5\% | 61791 | 3.8\% |
| Among those who visited a point of sale in the past 30 days | 145743 | 4.5\% | 83953 | 4.9\% | 61791 | 4.1\% |
| Students who owned something with a tobacco brand logo on it | 61791 | 4.1\% | 62282 | 3.3\% | 45085 | 2.8\% |
| Respondents who were ever offered a free tobacco product from a tobacco company representative | 6566 | 0.2\% | 3656 | 0.2\% | 2910 | 0.2\% |

## Electronic Cigarettes

Table 10-10. Awareness of electronic cigarettes, and current use or at least have used these devices once, overall and by gender

|  | Overall |  | Males |  | Females |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Percentage | Total | Percentage | Total | Percentage |
| Respondents who have heard of electronic cigarettes | 113224 | $3.2 \%$ | 83663 | $4.5 \%$ | 29561 | $1.8 \%$ |
| Respondents who ever used an electronic cigarette at <br> least once | 2614 | $2.30 \%$ | 2614 | $3.12 \%$ | 0 | $0 \%$ |

