

**WORKSHOP ON**  
**“THE ROLE OF PUBLIC PRIVATE PARTNERSHIPS FOR THE DEVELOPMENT OF**  
**THE TOURISM SECTOR IN OIC MEMBER STATES”**  
**30 September - 1 October 2014, Ankara, Republic of Turkey**



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**Work Programme**

**30 September 2014**

- 09:00 - 09:30      Registration
- 09:30 - 10:00      Opening Remarks (COMCEC, SESRIC, OIC)
- 10:00 - 10:45      Working Session 1: Tourism Outlook of the OIC Member Countries  
Moderator: SESRIC  
*Speaker: Dr. Cem Tintin, SESRIC*
- 10:45 - 11:00      *Coffee Break*
- 11:00 - 12:30      Working Session 2: Tourism PPPs: Trends, Models and Implementation Areas  
Moderator: SESRIC  
*Speaker: Helen Marano, World Tourism and Trade Council*
- 12:30 - 14:00      *Lunch*
- 14:00 - 15:30      Working Session 3: Common Issues and Challenges in Implementing Tourism  
PPPs in the OIC Member Countries  
Moderator: COMCEC  
*Speaker: Aslı Taşmaz Dadakoğlu, COMCEC*
- 15:30 - 15:45      *Coffee Break*

15:45 - 18:00 Working Session 4: Tourism PPPs in Practice: Success Stories From the OIC Member Countries  
Moderator: COMCEC  
*Speakers:*  
*Gilbert Zayo, Republic of Lebanon*  
*Mustapha Ibrahimi, Kingdom of Morocco*  
*Mohammad A. Al-Nashmi, Kingdom of Saudi Arabia*  
*Kamel Gaïess, Republic of Tunisia*  
*Necip Boz, Republic of Turkey*

**01 October 2014**

09:00 - 11:00 Working Session 5: International Organizations' Perspective on Tourism PPPs  
Moderator: SESRIC  
*Speakers:*  
*Abdelaziz Alami, Islamic Centre for Development of Trade (ICDT)*  
*Helen Marano, World Tourism and Trade Council*

11:00 - 11:15 *Coffee Break*

11:15 - 12:30 Wrap-up and Recommendations  
Moderators: SESRIC and COMCEC