



CONCEPT NOTE
WORKSHOP ON
“TRANSFORMING TOBACCO QUESTIONS FOR SURVEYS
(TQS) DATA TO ACTION”

12-15 November 2018, Ankara – Turkey

1. Introduction

Tobacco Questions for Surveys (TQS) is a component of the Global Tobacco Surveillance System (GTSS), which was developed by the World Health Organization (WHO), the United States Centers for Disease Control and Prevention (CDC), and other partners to assist countries in establishing tobacco control surveillance and monitoring programs. The integration of TQS questions into ongoing surveys assists countries in systematically monitoring tobacco use and related tobacco control indicators and promotes sustainability and integration with other risk factor surveillance initiatives.

Through the CDC Foundation, a Memorandum of Agreement (MoA) was enacted with the Organisation of Islamic Cooperation (OIC) Statistical, Economic and Social Research and Training Center for Islamic Countries (SESRIC). Under this MoA, SESRIC engages with their Member States to encourage the integration of TQS questions into ongoing surveys by offering technical consultation and funding assistance.

2. Objectives

1. Provide a brief introduction and overview of TQS to Member States who have not started data collection.
2. Provide information on TQS implementation from Member States who have completed data collection.
 - Provide context to all participants on the countries' surveys.
3. Provide data analysis consultation to Member States who have completed data collection
 - Draft TQS fact sheets and review completed tables.
 - Provide any needed additional support for analysis.
 - Opportunity for new Member States to get training on TQS analysis.
4. Provide a Data to Action workshop.
 - For Member States who have completed data collection and analysis, provides opportunity for training in writing a Tobacco Brief and plan for dissemination and mobilization for tobacco control using their own tobacco data.

- For new Member States, provides opportunity to practice formulating a Tobacco Brief with plan for dissemination and mobilization for tobacco control using previously existing tobacco data.
 - New Member States may alternatively opt to spend this time in training on TQS analysis.
- Opportunity for national statistical organizations to collaborate with Ministries of Health

3. Content/Topics

The following topics would be included in the workshop:

1. *Tobacco Burden*: Overview of the global tobacco burden and the importance of monitoring the tobacco epidemic.
2. *TQS Survey Questions and Implementation Guidelines*: Details on the development and content of TQS questions; examples of successful implementation; methodological guidelines for integrating TQS questions into existing surveys.
3. *Analysis*: Details on analyzing the TQS questions, preparing TQS tables and TQS fact sheet.
4. *Data to Action*: Development of a Tobacco Control Brief; dissemination and mobilization plan for enhanced tobacco control.
5. *Data to Action Festival*: Presentation of Fact Sheets, Tobacco Control Briefs, and plans through a Data to Action Festival in which participants will be divided into four groups of countries to present their work in depth to one another, and get meaningful feedback and suggestions for increased impact. A first, scheduled part of the Data to Action Festival will ensure each country has sufficient protected time for presentation and feedback. A second, unscheduled part of the Data to Action Festival will facilitate open communication and comparison of plans between countries who did not have the opportunity to present directly to each other.

4. Participants

- Representatives from approximately 23 OIC member countries that are implementing ‘TQS Integration Project’ and engaged in the TQS project. (One representative from the National Statistical Office and one representative from the Ministry of Health for each invited OIC member countries)
- SESRIC staff
- CDC staff (tbd)
- CDC Foundation (tbd)
- WHO Regional Surveillance Officers (tbd)
- WHO Headquarters (tbd), and
- Other technical experts (as needed).