



**WORKSHOP ON  
“TRANSFORMING TOBACCO QUESTIONS FOR SURVEYS  
(TQS) DATA TO ACTION”**

**12-15 November 2018      Ankara, Turkey**

**AGENDA**

Monday, 12 November 2018	
08:45 – 09:10	<b>Registration</b>
09:10 – 09:45	<p><b>Quran Recitation (5')</b>  <b>Opening Remarks</b></p> <ul style="list-style-type: none"> <li>▪ <i>H.E. Amb. Musa KULAKLIKAYA, Director General, SESRIC (10')</i></li> <li>▪ <i>Ms. Rachna CHANDORA, Team Lead for Programs, CDC Foundation (10')</i></li> <li>▪ <i>Ms. Indu AHLUWALIA, Global Tobacco Control Branch Chief, CDC (10')</i></li> </ul>
09:45 – 10:00	<p><b>Overview of SESRIC’s TQS Initiative</b></p> <ul style="list-style-type: none"> <li>▪ <i>Ms. Nenden Octavarulia SHANTY, SESRIC</i></li> </ul>
10:00 – 10:30	<p><b>The Global Burden of Tobacco: Monitoring Non-Communicable Disease (NCD) Targets and Tracking the Tobacco Epidemic</b></p> <ul style="list-style-type: none"> <li>▪ <i>WHO or CDC</i></li> </ul>
10:30 – 11:00	<b>Family Photo and Coffee Break</b>
11:00 – 12:00	<p><b>Tobacco Questions for Surveys (TQS): A Subset of Key Questions from GATS</b>  (Overview &amp; Technical Package; Implementation: Guidelines and Examples; Review of TQS Analysis Indicators and Tables)</p> <ul style="list-style-type: none"> <li>▪ <i>Mr. Jeremy MORTON, CDC</i></li> </ul>
12:00 – 12:30	<p><b>Introduction to the TQS Fact Sheet</b></p> <ul style="list-style-type: none"> <li>▪ <i>Mr. Jeremy MORTON, CDC</i></li> </ul>
12:30 – 14:00	<b>Prayer &amp; Lunch Break</b>
14:00 – 15:00	<p><b>Country Presentations: TQS Implementation Experience</b></p> <ul style="list-style-type: none"> <li>▪ <i>Mr. Anaclet Desire DZOSSA, INS of Cameroon (10')</i></li> <li>▪ <i>Mr. Ali Hebishi Kamel ABDELHAMID, CAPMAS of Egypt (10')</i></li> <li>▪ <i>Ms. Nunik KUSUMAWARDANI, MoH of Indonesia (10')</i></li> <li>▪ <i>Mr. Khalid A Kareem J M AL-SHAFI, MDPS of Qatar (10')</i></li> <li>▪ <i>Ms. Peyman ALTAN, MoH of Turkey (10')</i></li> </ul> <p><i>10 minutes for Questions and Answers</i>  <b>Facilitator: SESRIC</b></p>
15:00 – 15:15	<b>Coffee Break</b>



15:15 – 16:30	<b>Individual Country Work &amp; Review</b> (Draft TQS Fact Sheets; Review TQS Tables) <i>Facilitator: CDC and SESRIC</i>
16:30 – 17:00	<b>Questions &amp; Answers</b> <i>Facilitator: CDC and SESRIC</i>
<b>Tuesday, 13 November 2018</b>	
09:00 – 09:30	<b>Review of Day 1</b> <i>Facilitator: CDC</i>
09:30 – 10:00	<b>Finalizing Fact Sheets: Individual Country Work &amp; Review</b> <i>Facilitator: CDC and SESRIC</i>
10:00 – 10:45	<b>Introduction to Data to Action: Strategic Use of GTSS Data</b> <i>Facilitator: CDC and WHO</i>
10:45 – 11:00	<i>Coffee Break</i>
11:00 – 12:30	<b>The Persuasive Tobacco Control Brief: A Tool to Propel Tobacco Control</b> <i>Facilitator: CDC and WHO</i>
12:30 – 14:00	<i>Prayer &amp; Lunch Break</i>
14:00 – 14:45	<b>Countries Develop Tobacco Control Brief Titles and Define the Issues</b> <i>Facilitator: CDC and WHO</i>
14:45 – 15:30	<b>Evidence-Based Strategies: Using the MPOWER Framework to Guide Action</b> <i>Facilitator: CDC and WHO</i>
15:30 – 15:45	<i>Coffee Break</i>
15:45 – 16:30	<b>Individual Country Work: Countries Identify Options for Inclusion in Tobacco Control Briefs</b> <i>Facilitator: CDC and SESRIC</i>
16:30 – 17:00	<b>Countries Present Their Title, Issue Definition, and Options Included in Tobacco Control Brief</b> <i>Facilitator: CDC and SESRIC</i>
<b>Wednesday, 14 November 2018</b>	
09:00 – 09:20	<b>Review of Day 2</b> <i>Facilitator: CDC</i>
09:20 – 10:30	<b>Individual Country Review: Countries Review Tobacco Control Briefs with Subject Matter Experts</b> <i>Facilitator: CDC and WHO</i>
10:30 – 10:45	<i>Coffee Break</i>
10:45 – 11:30	<b>Dissemination and Mobilization: How Will You Use Your Fact Sheet and Tobacco Control Brief to Advance Tobacco Control?</b>

	<i>Facilitator: CDC</i>
<b>11:30 – 12:30</b>	<b>Individual Country Work: Countries Develop Plans for Dissemination and Mobilization</b> <i>Facilitator: CDC and SESRIC</i>
<b>12:30 – 14:00</b>	<b><i>Prayer &amp; Lunch Break</i></b>
<b>14:00 – 15:30</b>	<b>Individual Country Review: Countries Review Tobacco Control Briefs with Subject Matter Experts</b> <i>Facilitator: CDC and WHO</i>
<b>15:30 – 15:45</b>	<b><i>Coffee Break</i></b>
<b>15:45 – 16:45</b>	<b>Individual Country Work: Countries Finalise, Revise and Polish Tobacco Control Briefs, Begin Presentations for Data to Action Festival</b> <i>Facilitator: CDC and SESRIC</i>
<b>16:45 – 17:00</b>	<b>Questions and Answer</b> <i>Facilitator: CDC and SESRIC</i>
<b>19:00 – 21:00</b>	<b>Gala Dinner</b>
<b>Thursday, 15 November 2018</b>	
<b>09:00 – 09:30</b>	<b>Review of Day 3</b> <i>Facilitator: CDC</i>
<b>09:30 – 10:15</b>	<b>Individual Country Work: Finalising Presentations for Data to Action Festival</b> <i>Facilitator: SESRIC</i>
<b>10:15 – 10:30</b>	<b>Dividing into Groups for Data to Action Festival: Presentations and Feedback</b> <i>Facilitator: SESRIC</i>
<b>10:30 – 10:45</b>	<b><i>Coffee Break</i></b>
<b>10:45 – 11:20</b>	<b>Country A Presentation and Feedback</b> <i>Facilitator: SESRIC</i>
<b>11:20 – 11:55</b>	<b>Country B Presentation and Feedback</b> <i>Facilitator: SESRIC</i>
<b>11:55 – 12:30</b>	<b>Country C Presentation and Feedback</b> <i>Facilitator: SESRIC</i>
<b>12:30 – 14:00</b>	<b><i>Prayer &amp; Lunch Break</i></b>
<b>14:00 – 14:35</b>	<b>Country D Presentation and Feedback</b> <i>Facilitator: SESRIC</i>
<b>14:35 – 15:00</b>	<b>Open Festival: Groups 1 &amp; 2 Present to Groups 3 &amp; 4</b> <i>Facilitator: SESRIC</i>
<b>15:00 – 15:30</b>	<b>Open Festival: Groups 3 &amp; 4 Present to Groups 1 &amp; 2</b>



	<i>Facilitator: SESRIC</i>
<b>15:30 – 15:45</b>	<b><i>Coffee Break</i></b>
<b>15:45 – 16:15</b>	<b>Questions and Answers</b> <i>Facilitator: CDC and SESRIC</i>
<b>16:15 – 16:30</b>	<b>Completing Course Evaluation</b> <i>Facilitator: SESRIC</i>
<b>16:30 – 17:00</b>	<b>Closing Remarks</b> <i>Facilitator: SESRIC, CDC Foundation, CDC</i>