





12-15 November 2018

Ankara, Turkey

Monday, 12 November 2018		
08:45 - 09:10	Registration	
09:10 - 09:45	Quran Recitation (5') Opening Remarks SESRIC (10') CDC Foundation (10') CDC (10')	
09:45 – 10:00	Overview of SESRIC's TQS Initiative • SESRIC	
10:00 – 10:30	The Global Burden of Tobacco: Monitoring Non-Communicable Disease (NCD) Targets and Tracking the Tobacco Epidemic • WHO or CDC	
10:30 - 11:00	Family Photo and Coffee Break	
11:00 – 12:00	Tobacco Questions for Surveys (TQS): A Subset of Key Questions from GATS (Overview & Technical Package; Implementation: Guidelines and Examples; Review of TQS Analysis Indicators and Tables) • CDC	
12:00 – 12:30	Introduction to the TQS Fact Sheet CDC	
12:30 – 14:00	Prayer & Lunch Break	
14:00 – 15:30	Individual Country Work & Review (Draft TQS Fact Sheets; Review TQS Tables) Facilitator: CDC and SESRIC	
15:30 – 15:45	Coffee Break	
15:45 – 16:30	Individual Country Work & Review (Cont.) (Draft TQS Fact Sheets; Review TQS Tables) Facilitator: CDC and SESRIC	
16:30 – 17:00	Questions & Answers Facilitator: CDC and SESRIC	
19:00 – 21:00	Gala Dinner	







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Tuesday, 13 November 2018		
09:00 - 09:30	Review of Day 1 Facilitator: CDC	
09:30 - 10:00	Finalizing Fact Sheets: Individual Country Work & Review Facilitator: CDC and SESRIC	
10:00 – 10:45	Introduction to Data to Action: Strategic Use of GTSS Data Facilitator: CDC and WHO	
10:45 - 11:00	Coffee Break	
11:00 – 12:30	The Persuasive Tobacco Control Brief: A Tool to Propel Tobacco Control Facilitator: CDC and WHO	
12:30 – 14:00	Prayer & Lunch Break	
14:00 – 14:45	Countries Develop Tobacco Control Brief Titles and Define the Issues Facilitator: CDC and WHO	
14:45 – 15:30	Evidence-Based Strategies: Using the MPOWER Framework to Guide Action Facilitator: CDC and WHO	
15:30 – 15:45	Coffee Break	
15:45 – 16:30	Individual Country Work: Countries Identify Options for Inclusion in Tobacco Control Briefs Facilitator: CDC and SESRIC	
16:30 – 17:00	Countries Present Their Title, Issue Definition, and Options Included in Tobacco Control Brief Facilitator: CDC and SESRIC	







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Wednesday, 14 November 2018		
09:00 - 09:20	Review of Day 2 Facilitator: CDC	
09:20 - 10:30	Individual Country Review: Countries Review Tobacco Control Briefs with Subject Matter Experts Facilitator: CDC and WHO	
10:30 – 10:45	Coffee Break	
10:45 – 11:30	Dissemination and Mobilization: How Will You Use Your Fact Sheet and Tobacco Control Brief to Advance Tobacco Control? Facilitator: CDC	
11:30 – 12:30	Individual Country Work: Countries Develop Plans for Dissemination and Mobilization Facilitator: CDC and SESRIC	
12:30 – 14:00	Prayer & Lunch Break	
14:00 – 15:30	Individual Country Review: Countries Review Tobacco Control Briefs with Subject Matter Experts Facilitator: CDC and WHO	
15:30 – 15:45	Coffee Break	
15:45 – 16:45	Individual Country Work: Countries Finalise, Revise and Polish Tobacco Control Briefs, Begin Presentations for Data to Action Festival Facilitator: CDC and SESRIC	
16:45 – 17:00	Questions and Answer Facilitator: CDC and SESRIC	







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Thursday, 15 November 2018		
09:00 - 09:30	Review of Day 3 Facilitator: CDC	
09:30 - 10:15	Individual Country Work: Finalising Presentations for Data to Action Festival Facilitator: SESRIC	
10:15 – 10:30	Dividing into Groups for Data to Action Festival: Presentations and Feedback Facilitator: SESRIC	
10:30 - 10:45	Coffee Break	
10:45 – 11:20	Country A Presentation and Feedback Facilitator: SESRIC	
11:20 – 11:55	Country B Presentation and Feedback Facilitator: SESRIC	
11:55 – 12:30	Country C Presentation and Feedback Facilitator: SESRIC	
12:30 – 14:00	Prayer & Lunch Break	
14:00 – 14:35	Country D Presentation and Feedback Facilitator: SESRIC	
14:35 – 15:00	Open Festival: Groups 1 & 2 Present to Groups 3 & 4 Facilitator: SESRIC	
14:35 – 15:00	Open Festival: Groups 3 & 4 Present to Groups 1 & 2 Facilitator: SESRIC	
15:30 – 15:45	Coffee Break	
15:45 – 16:15	Questions and Answers Facilitator: CDC and SESRIC	
16:15 – 16:30	Completing Course Evaluation Facilitator: SESRIC	
16:30 – 17:00	Closing Remarks Facilitator: SESRIC, CDC Foundation, CDC	